

# Prospect Magazine Online Advertising

## Customer Contact Information

Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

URL: \_\_\_\_\_

Please check if you would like ad to link to your URL

## Fall 2008 Schedule

Week 1 | Aug. 25 – Sep. 1       Week 9 | Oct. 21 – Oct. 27

Week 2 | Sep. 2 – Sep. 8       Week 10 | Oct. 28 – Nov. 3

Week 3 | Sep. 9 – Sep. 15       Week 11 | Nov. 4 – Nov. 10

Week 4 | Sep. 16 – Sep. 22       Week 12 | Nov. 11 – Nov. 17

Week 5 | Sep. 23 – Sep. 29       Week 13 | Nov. 25 – Dec. 1

Week 6 | Sep. 30 – Oct. 6       Week 14 | Dec. 2 – Dec. 8

Week 7 | Oct. 7 – Oct. 13       Week 15 | Dec. 9 – Dec. 15

Week 8 | Oct. 14 – Oct. 20       Week 16 | Dec. 16 – Dec. 22

### DEADLINE FOR PLACEMENT

For Sunday placement — Friday by Noon

### Accepted File Formats

We only accept .jpeg and .gif images

### Ad Rotation

All display/image ads described above will be on a rotation of no more than 3 ads per week, meaning that when a user enters our Web site each ad in each section will have a 1/3rd chance of appearing.

## Web Advertisement Rates (Fall 2008)

Ad Size (w x h in pixels)	Price per week	<input checked="" type="checkbox"/>
<b>*NEW*</b> Roadblock (full page)	\$50	<input type="checkbox"/>
Horizontal Banner (715x100)	\$30	<input type="checkbox"/>
Sidebar Block (300x300)	\$30	<input type="checkbox"/>
x Number of Weeks		
Subtotal		
- Discounts		
<b>Total</b>		

**We accept payment via: Personal Check or Cash**

## Terms

Advertiser may not change the working or design of an ad substantially once it has run. The arbiters of "substantiality" are the advertising manager, designates and superiors ("Prospect Magazine"). All decisions of Prospect Magazine are final. Prospect Magazine reserves the right to reject ads for any reason. Advertiser agrees that disputes will be resolved only by issuing credit towards a future ad placement and that no refunds will be given by Prospect Magazine. Advertiser agrees that ads will be placed and charged for the full length of the contract. Advertiser may request that the run of an ad be suspended, but no refunds, partial or otherwise, will be issued.

Please Sign

X \_\_\_\_\_ Date / /